

Media Inquiries:

Gregory Ricks & Associates
Gregory Ricks
Info@gregoryricks.com | 504-832-9200

WomenCertified Inc.
Stefanie Zinchiak
szinchiak@womenschoiceaward.com | 954-922-0846



FOR IMMEDIATE RELEASE

Gregory Ricks & Associates featured in USA Today

Metairie, LA, 8/11/2014 - As the leading advocate for female consumers, WomenCertified Inc. is pleased to announce that Gregory Ricks & Associates has received the Women's Choice Award® for Financial Advisors based on rigorous research, 17 objective criteria and to augment the evaluation, a client survey to obtain feedback regarding service and practices.

This month, Gregory Ricks has been featured in USA Today, spotlighting his commitment to his female and couple clients. You may view this announcement here:

<http://gregoryricks.com/wp-content/uploads/2012/09/USA-Today-Financial-eTEAR-SHEET-August-2014.pdf.jpeg>

This recognition demonstrates Gregory's commitment to all clients, but allows him to further showcase his commitment to the women's market and to his profession — symbolizing the integrity, knowledge and service excellence he strives to deliver to every client.

The Women's Choice Award is the only recognition program for well-qualified advisors who are committed to the women's market and serving their female clients. Achieving this award reaffirms the commitment Gregory Ricks & Associates has to extraordinary service in addressing the financial needs of women and their families. Gregory Ricks sponsors a women only organization titled *Women Winning at Life*. For more information, visit the website at www.gregoryricks.com/womenwinningatlife.

ABOUT FIRM/ADVISOR

Gregory Ricks & Associates

www.gregoryricks.com

info@gregoryricks.com

ABOUT WOMEN'S CHOICE AWARD

The Women's Choice Award Financial Advisor Program is based on 17 objective criteria associated with providing quality service to women clients such as credentials, experience and a favorable regulatory history, among other factors. Financial advisors do not pay a fee to be considered or placed on the final list of Women's Choice Award® Financial Advisors, though they have paid a basic program fee to cover the cost of the client survey.

WomenCertified Inc., home to the Women's Choice Awards, awards businesses, brands and services based on high recommendation ratings by female consumers. WomenCertified represents the collective voice of women so they can help each other identify businesses that deserve their loyalty and referrals. To learn more, visit www.womenschoiceaward.com.